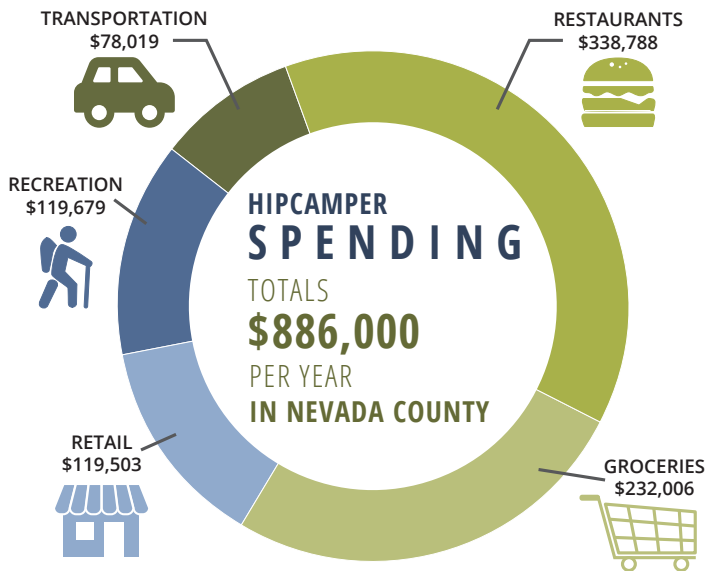


# ECONOMIC IMPACT OF HIPCAMP PROPERTIES

## How camping on private land benefits the local economy

NEVADA COUNTY, CALIFORNIA

Local landowners in Nevada County partner with Hipcamp to offer their properties for camping and other outdoor experiences, drawing visitors (Hipcampers) from outside the region, who then stimulate the local economy with tourism dollars. Between 2020 and 2022, Hipcampers added an average \$886,000 in annual spending, resulting in 8 full- and part-time jobs in Nevada County. The average wage of jobs supported by Hipcamp visitors to the county was \$30,383. Beyond the spending occurring in the community, Hipcamp enables hosts to generate income from natural areas of their properties—the average host in Nevada County took home \$8,000 in annual supplemental income.



Every dollar spent by Hipcampers results in \$1.49 in spending within the county.



Spending in the community supports 8 jobs, with an average wage of \$30,383.



The average host earned \$8,000 in supplemental income.